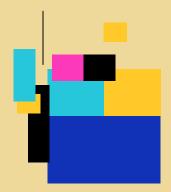


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MONTHLY From 1st SEP 2024 To 30th SEP 2024



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

Rasipuram-637 408, Namakkal Dt. Tamil Nadu, India



Monthly Magazine 1st SEP - 30th AUG 2024

























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A Research Report

A Research Report generally include:

- Introduction and Statement of problem
- Review of relevant literature
- Statement of hypothesis or research objectives
- Theoretical resume
- Description of research design
- Description Experimental design
- Description of measurement and data analysis
- Error compounding
- Presentation of Results
- o Discussion

FDP

From 2nd to 10th September 2024, department of Statistics organized a 7-day Virtual Faculty Development Programme (FDP) on "Fundamentals of Research Methodology and Data Analysis using SQL."

The sessions, conducted online at 10:00 AM, were led by Dr. S. Mohan Prabhu, Head of the department of Statistics at MCAS. This FDP aimed to provide participants with a solid foundation in research methodology while enhancing their data analysis skills through SQL. The interactive platform facilitated the learning of advanced statistical techniques and their practical applications in research, making it a highly beneficial experience for all attendees.

TEACHERS' DAY

On September 5, 2024, department of Statistics celebrated Teachers' Day with great enthusiasm at the B-Block Mini Seminar Hall.

The program was graced by esteemed guests, including the Director of Academics, Vice Principal, Dean of Business Studies, Controller of Examinations (COE), and Dean of Sciences, as well as HODs from Mathematics, Chemistry, Physics, Zoology, and Commerce. They shared their valuable experiences and extended warm wishes to the staff and students on this special occasion.



WORKSHOP ON PYTHON FOR DATA ANALYSISON ACTIVITY

On September 20, 2024, Students from department of Statistics participated in a one-day workshop on "Python for Data Analysis," organized by the Department of Statistics, Sri Sowdeswari College for Women, Salem.

The workshop aimed to enhance students' skills in data analysis using the Python programming language, providing them with practical tools for efficiently managing and analyzing large datasets.





ALUMNI INTERACTION PROGRAM

On 21st September 2024, department of Statistics hosted an Alumni Interaction Program, fostering meaningful connections and knowledge sharing between our esteemed alumni and current students.

INDUSTRIAL VISIT

On 28th September 2024, department of Statistics conducted an industrial visit to the Kannan Devan Hills Tea Factory and Estate in Munnar, Kerala.

The visit provided valuable hands-on experience and insights into the operations of the tea industry, as well as the statistical applications involved in its processes.



Department of Physics



FIELD VISIT

On 3rd & 4th September 2024, department of Physics conducted a field visit to Yercaud.

During this trip, 45 students and 3 staff members explored and engaged with various physics-related working models, gaining practical insights and hands-on experience in their field of study.



INTERDEPARTMENTAL ACTIVITY

On 18th September 2024, department of Physics has conducted an interdepartmental activity for biotechnology students. Dr.K.Sangeetha, Dean of Sciences, demonstrated the fabrication of nanofibers using the nanoelectrospinning unit.

Department of Mathematics

INDUSTRIAL VISIT

On 27th & 28th September 2024, department of Mathematics completed their Industrial Visit to Mysore. During their trip, they explored various notable sites, including the Science Park, Mysore Palace, Buddha Golden Temple, Chikka Chiklihole Reservoir, and Mysore Zoo. This enriching experience provided the students with valuable exposure to the applications of science while also deepening their appreciation for cultural heritage.



Academy of Science



ORIENTATION FOR WRITING RESEARCH PROPOSAL

On 10th September 2024, Orientation for Writing Research Proposal was organized by the Dean of Sciences. The session began at 10:30 AM in the D-Block Conference Hall at MCAS. Dr. K. Sangeetha, Dean of Sciences at MCAS, served as the resource person. The orientation provided valuable insights and guidance on how to effectively write research proposals.

Department of Chemistry

ALUMNI INTERACTION PROGRAMME



INTERDEPARTMENTAL ACTIVITY

On 10th September 2024, department of Chemistry conducted an interdepartmental activity for first UG Biochemistry students, focusing on the "Estimation of Iron Present in Moringa Leaves." The session included an explanation of the methodology used for estimating iron content, as well as a discussion on the sources, biological role, and deficiency diseases related to iron. Mrs. A. Divya demonstrated the estimation procedure to the students in the Chemistry Laboratory, providing hands-on learning experience.

On 9th September 2024, department of Chemistry conducted Alumni Interaction programme at B-block miniseminar Hall for the benefit of students.

Mr.A.Aravinthan, Assistant Sociologists, Registration Department, Madurai spoke about the bad effects of alcohol and drugs. He emphasised the importance of moral education in one's success. He highlighted the benefits of education and the positive use of social media.

Mr.B.Nandhakumar, Analytical Chemists, Bangalore Antibiotics and Biologicals Pvt. Ltd., Salem spoke about the ample opportunities available for chemists in Pharmaceutical Industry. He highlighted the importance of PG education and have tips about facing interviews.





FIELD VISIT

On 13th September 2024, department of Chemistry organized a visit to the Madhupatty CTC Tea Factory in Munnar.

During the visit, 49 students and 4 faculty members observed the process of converting tea leaves into tea powder.



WORKSHOP

On 24th September 2024, department of Chemistry conducted workshop in association with R & D cell on the topic "Spectroscopic Techniques" for PG students.

Mr. G. Satheeshkumar of R&D explained about the working of UV - Visible spectrometer and IR-ATR spectrometer to students. They learned the sample preparation, insertion and obtaining the respective spectra and saving them for future use.

TLP ON FUNDAMENTAL TERMINOLOGIES OF CHEMISTRY

On 30.09.2024, department of Chemistry conducted TLP on Fundamental Terminologies of Chemistry at B-block Miniseminar Hall.

Dr. N. Nithiya, HoD of Chemistry addressed to students about the basic SI units used, SI constants to be remembered and inserting required equation in MS Office.

Dr. J. Sangeetha, AP/Chemistry started with CSIR/GATE coaching class for II PG students with the topic Basics of Electrochemistry.



Department of Chemistry & IIC



EMPHASIZING ENTREPRENEURSHIP

On 4th September 2024, department of Chemistry and IIC jointly organized the "Emphasizing Entrepreneurship" program in the B-Block Mini Seminar Hall at 1:45 PM. Mrs. M. Saranya discussed the importance of creativity, scientific thinking, and the role of entrepreneurs in socio-economic and technological development.

Department of Business Studies



AWARENESS PROGRAMME

On 2nd September 2024, departments of BBA & Commerce organized an Awareness Programme on Securities Markets.

The event featured Dr.K.Prabhakaran, Director of Edify EdTech, Coimbatore, and SEBI Securities Market Trainer (SMARTs), as the chief guest. Nearly 250 students attended and greatly benefited from the informative session, which covered key aspects of securities markets and investment strategies.

INTERNATIONAL CONFERENCE

On 19th September 2024, departments of Business Studies (Department of Business Administration and Commerce) 48 students and 2 faculty members have actively participated in the International Conference which was held at K.S.R. College of Arts and Science, Tiruchengode.



ONE DAY INTERNATIONAL SEMINAR

On 20th September 2024, Academy of Business Studies (Department of Business Administration and Commerce) students have enthusiastically participated a One Day International Seminar on,"Sectoral Dimensions of Economic Progress In India" which was held at N.K.R.Government Arts College for Women, Namakkal on 20.09.24.

In this program nearly 40 students (32 and 8 Commerce and Business Administration respectively) attended and gathered a lot.

Department of Commerce



TEACHERS DAY

On 5th September 2024, department of Commerce Celebration the Teachers day program at the Class Room. The program was highlighted by Special Address of the Dean Business Studies and COE sir. They shared their experience and wishes to the Staff.

ANTI DRUG CAMPING

On 6th September 2024, department of Commerce organized an Anti Drug Camping at Seerappalli, Rasipuram. 15 Students and 2 Staff members participated and 50 peoples were benefited.

They educate and raise awareness about the dangers of drug abuse and promote a healthy lifestyle among the people.



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ALUMNI INTERACTION MEET

On 12th September 2024, department of Commerce organized an "Alumni Interaction Meet" at the B-Block Mini-Seminar Hall.

Mr. G. Dinesh Kumar, Branch Manager at DBS Bank India Limited, Rasipuram, served as the resource person. He motivated the students to enhance their soft and hard skills, emphasizing the importance of seizing opportunities and equipping themselves with both technical and attitudinal skills to thrive in a competitive world.

Nearly 100 students participated eagerly and gained valuable insights from the session.

ALUMNI INTERACTION



On 16th September 2024, department of Commerce organized an "Alumni Interaction" for our students which was held at class room. In this event, Mr.S.Saravanan, Canara Bank India Limited, Salem was the resource person and he motivated the students to enhance their skills both soft and hard. He also added that whatever the opportunities available one can catch it and survive in the cut-throat competitive world. He also suggested that everyone should equip themselves both technical and attitude-wise that support their career in future. Nearly 60 students eagerly participated and gained a lot.

FIELD VISIT

Commerce visited Masco Tea factory, vagamon and observe the conversion of tea leaves to tea powder with 22 students and 1 faculty.



GUEST LECTURE



On 19th September 2024, department of Commerce, conducted a Guest Lecture on" Basics of Securities market and role of aregulators" which was held at B Block Mini conference hall at 2.00 pm on 19.09.24. Speech on Mr.E.Ilango, AGM,(Formar), SEBI- SRO, Chennai acted as a Resource Person. He delivered on mutual fund and job opportunities in Securities market and how the ordinary man who is easily handling share market transactions in the digitalised economy. In this program nearly 74 students who have actively participated and learned a lot.



INDUSTRIAL VISIT

On 27th September 2024, department of Commerce organized an industrial visit for II Year B.Com CA students to the Ooty Tea Estate.

A total of 97 students and 4 staff members participated in this visit. The students gained insights into the tea manufacturing process, from tea leaf cultivation to production and packaging, offering them valuable exposure to industrial operations.

Department of BBA

FIELD VISIT

On 3rd to 4th September 2024, department of BBA organized a Field Visit to the Elite Chocolate Factory in Kodaikanal, Madurai.

The visit began each day at 06:00 AM and included 47 students and 2 staff members. The excursion offered valuable insights into the chocolate production process and business operations.



ALUMNI INTERACTION MEET

On September 13, 2024, department of Business Administration organized an "Alumni Interaction Meet" for our students in the B-Block classroom. The event featured Mr. D. Arun Kumar, Senior Process Associate at TCS Bangalore, and Mr. J. Naveen Kumar, Manager at TRL Private Limited in the United Kingdom, as resource persons. They inspired students to enhance both their hard and soft skills and emphasized seizing opportunities in a competitive market. They also advised preparing both psychologically and technically for future careers. Approximately 118 students participated with great enthusiasm and gained valuable insights.

Department of E&C



TWO-DAY HANDS-ON TRAINING ON "SMARTPHONE SERVICING

On 2nd & 3rd September 2024, department of Electronics & Communication conducted a two-day hands-on training on "Smartphone Servicing."

Around 60 students participated in the workshop, gaining valuable skills and practical knowledge on smartphone repair and maintenance. The training provided them with hands-on experience, enhancing their technical abilities in this field.

WORKSHOP ON ARDUINO IDE

On 5th September 2024, department of Electronics and Communication & Internet of Things (EC & IOT) organized a workshop on "Arduino IDE" at 09:30 AM.

The event was held in the Computer Science Lab at MCAS, with Mr. S. Arulmani, Head of the Department of Electronics and Communication, MCAS, serving as the chief guest.



ONE-DAY HANDS-ON TRAINING

On September 26, 2024, department of Internet of Things students participated in a one-day hands-on training session on the NS3 Simulation Tool.

The training was conducted by Way2me Training Institute at the A1 Lab



INTER-DEPARTMENTAL ACTIVITY

On 4th September 2024, department of Microbiology organized an Inter-Departmental Activity at 10:00 AM. The event took place in the Microbiology Lab at MCAS, facilitating interaction and collaboration between different departments.

INAUGURATED THE JENNER ASSOCIATION WITH A LOGO LAUNCHING CEREMONY

On 6th September 2024, department of Microbiology inaugurated the Jenner Association with a logo launching ceremony at the B-Block Conference Hall. Dr. R. Selvakumaran, Academic Director of VMI delivered special address on the discoveries of Edward Jenner and Alexander Fleming. Dr. S. Sabana Begum, Dean of Life Sciences, Dr. N. Sudhakar, Dean of R&D, and Dr. S. Shahitha, Head of CDC, encouragement and support in making this event a grand success.





REELS & LOGO DESIGNING COMPETITION AT THE CONSUMER FEST 2K24

On September 13, 2024, L. Gokulraj, II PG Microbiology student from department of Microbiology, secured First Prize in the Reels Competition and Third Prize in Logo Designing at the Consumer Fest 2K24.

This event was organized by Patrician College of Arts & Science, Chennai, in collaboration with the Indian Consumer Protection Council.



WELCOMING CEREMONY FOR I PG STUDENTS

On 24th September 2024, department of Microbiology hosted a welcoming ceremony for its newly admitted I PG students in the Microbiology Laboratory on 24.09.2024.

II PG Microbiology students extended a warm welcome to the first year students, offering valuable advice on navigating the academic journey. They emphasized the importance of thorough and in-depth learning of the subjects to ensure a successful academic experience.

WORLD ENVIRONMENTAL HEALTH DAY

On 25th September 2024, department of Microbiology commemorated World Environmental Health Day with a series of engaging activities. Students participated in various events and showcased their knowledge and enthusiasm, earning well-deserved prizes.



Department of Biotechnology



TEACHER'S DAY CELEBRATION

On 5th September 2024, department of Biotechnology concluded the Teacher's Day celebration. The event was memorable, filled with joy and appreciation for the teaching staff.

NATIONAL NUTRITION WEEK 2024



On 6th September 2024, department of Biotechnology celebrated National Nutrition Week 2024. The event featured a variety of millet recipes, nuts, and unique juices like palm fruit and aloe vera, all showcased by our students.

Dr. R. Selvakumaran, Director of Academics, inaugurated the event, while Dr. M. Shabana Begum, Dean of Life Sciences, delivered the felicitation address. Dr. N. Sudhakar, Dean of Research and Development, also graced the occasion. The nutritional food expo was a great success, promoting health and wellness within the community.

NATIONAL CONFERENCE ON EMERGING TRENDS IN BIOLOGICAL SCIENCES

On 6th September 2024, department of Biotechnology secured the 3rd position in the online oral presentation at the National Conference on Emerging Trends in Biological Sciences (NCETBS - 2024), conducted by SRM Institute of Science and Technology (SRM IST) – Ramapuram, Faculty of Science and Humanities. Anupriya R., II M.Sc. Biotechnology student, represented the department and contributed to this achievement.





NATIONAL CONFERENCE

On 12th September 2024, 34 students from department of Biotechnology participated in and presented their research findings at the National Conference on 'Current Challenges and Future Perspectives of Medicinal Plant Metabolites,' held at Periyar University, Salem.



ONAM CELEBRATION

On 13th September 2024, department of Biotechnology is thrilled to celebratedOnam with great enthusiasm! The festivities include traditional Onam activities, exciting competitions, and a vibrant cultural program, promising a day filled with joy, unity, and a celebration of our rich heritage. Dr. R. Selvakumaran, Director (Academic), Dr. S. P. Vijeikumar, Principal, and Dr. M. Shabana Begum, Dean of Life Sciences, joining us for this special occasion.

ALUMNI INTERACTION PROGRAMME

On 18th September 2024, department of Biotechnology conducted the Alumni Interaction Programme and Special Lecture on "Empowering Women's Rights" today. The event was inaugurated by Dr. R. Selvakumaran, Director of Academics, and Dr. A. Stella Baby, Vice Principal. Dr. M. Shabana Begum, Dean of Life Sciences, also delivered a felicitation address. Our esteemed alumnus, Sri KamaliSekar (Batch 2015-2018), Advocate, Madras High Court interacted with the students, sharing valuable experiences and delivering an insightful lecture on women's rights.



INTER-DEPARTMENT ACTIVITY

On 24th September 2024, department of Biotechnology completed an inter-department activity for chemistry students. During the session, students were introduced to and learned Electrophoresis techniques, enhancing their practical understanding of molecular biology processes.



EXTENSION ACTIVITY

On 25th September 2024, department of Biotechnology wrapped up an impactful extension activity at Moolapalayam village. Sixty enthusiastic students participated in the event, where they planted 60 timber trees and conducted a village cleanup.

Additionally, they planted 500 palm seeds, contributing to the village's green initiatives. This hands-on experience not only fostered community engagement but also promoted environmental sustainability.

WORLD ENVIRONMENTAL HEALTH DAY

On September 26, 2024, department of Biotechnology celebrated World Environmental Health Day with great enthusiasm. The event was inaugurated by Dr. E. G. Wesely, State Green Champion awardee from Arignar Anna Government Arts College, Namakkal.

Dr. M. Shabana Begum delivered the felicitation address. Dr. Wesely distributed 200 fruit plants to students, led a campus tree plantation, and gave an insightful talk on climate change. Various competitions were held, and prizes were awarded to winners, marking a successful and environmentally conscious event.



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BIO-OMICS STUDENTS ASSOCIATION

On September 26, 2024, department of Biotechnology inauguration of the Bio-Omics Students Association. The event was graced by Dr. E. G. Wesely, Associate Professor, PG & Research Department of Botany, Arignar Anna Government Arts College, Namakkal, who officially inaugurated the association. This marks a significant step toward fostering innovation, collaboration, and academic excellence within the biotech community. The association is set to provide a dynamic platform for students to engage in cutting-edge research, skill development, and knowledge sharing in the ever-evolving field of biotechnology.



PARTICIPATED IN THE NATIONAL CONFERENCE

On 30.09.2024, 15 PG students from the Department of Biotechnology, along with a faculty member, participated in the National Conference on "Evolutionary Advancement in Ocean Studies and Research" (NEAOsr'24) at the Department of Marine Science, Bharathidasan University, Tiruchirappalli.

The students had the opportunity to present their research findings, showcasing their contributions to the field of marine science and biotechnology.

Department of Zoology

FIELD VISIT

On 21st September 2024, department of Zoology organized a field visit to the Tropical Butterfly Conservation Centre (TBC) in Trichy, one of Asia's largest butterfly conservatories. A group of 38 enthusiastic students, accompanied by 2 staff members, participated in this educational excursion.

The group observed diverse species of butterflies and caterpillars in their natural habitat and engaged with experts on butterfly conservation, ecology, and biodiversity.



Mushroom Cultivation Value Asserted A service of the service of

TROPICAL MUSHROOM CULTIVATION

On September 19 & 20, 2024, department of Zoology organized a two-day hands-on training workshop on "Tropical Mushroom Cultivation" in the Zoology Lab. Eighteen participants benefited from comprehensive training sessions covering tissue culture techniques, spawn preparation methods, and mushroom bed preparation. This workshop offered a valuable opportunity for participants to gain practical expertise in tropical mushroom cultivation, enhancing their knowledge in this specialized field.

PIXEL SHOW 2K24



The IT Academy of MCAS organized an intercollegiate Meet, "PIXEL SHOW - 2K24," on September 27, 2024, at the college campus. The event was inaugurated by key figures, including Chairman Thiru. K.P. Ramaswamy, Principal Dr. S.P. Vijeikumar, and Vice Principal Dr. A. StellaBaby, along with event sponsors.

The event aimed to bring together talented students from 41 colleges, offering a platform to showcase their skills in a variety of on-stage and off-stage events such as coding, design, quizzes, dance, music, and tech challenges. Around 650 students from multiple districts including Salem, Erode, Dharmapuri, Trichy, Karur and Coimbatore participated, making it a lively and energetic occasion. We honor all participants with trophies, shields, and cash rewards.









ROBOTICS WORKSHOP

From August 26 to 28, 2024, the students of department of Computer Applications participated in the "Robotics Workshop," conducted virtually by Way2me Education Center, Namakkal. On September 4, 2024, they proudly received certificates and medals for their participation.

STATE LEVEL TECHNICAL SYMPOSIUM "TECH FUSION "24"

On 6th September 2024, department of Computer Applications achieved remarkable success at the State Level Technical Symposium "Tech Fusion '24," held at AVS College of Arts & Science (Autonomous), Salem.

The 2nd UG students from the II B.Sc Data Science and II BCA class won the 2nd Prize, showcasing their skills and expertise.





Department of English



LITERACY CAMPAIGN

On 19th September 2024, department of English undertook a LITERACY CAMPAIGN at Kattanachampatti Village on 19.09.2024. A spirited team of students and two faculty members imparted the basic literacy skills to the non- literates and reinforced the literacy skills to less literates.

They attempted at improving their ability to read and write and raised an awareness about the imperative need of education to be aware of the news about the day-to-day events and developmental schemes.

Department of Biochemistry

INAUGURATED BIOMINDS DIGITAL LIBRARY

On September 4, 2024, department of Biochemistry inaugurated the "BioMinds Digital Library" at 10:30 AM in the B-Block Conference Hall. Dr. S.P. Vijeikumar, Principal of MCAS, officially inaugurated the digital library.

The event was attended by Dr.P.Gowrisankar,Controller of Examinations (COE), Dr. S. Shahitha, Head of the Career Development Centre (CDC), Dr. M. Shabana Begum, Dean of Life Sciences, as well as the Heads of Departments, faculty members, and students from the Life Sciences department.The "BioMinds Digital Library" is a new initiative by the Department of Biochemistry, offering a collection of e-books related to biochemistry and study materials for the CSIR UGC NET examination.



TEACHERS' DAY

On 5th September 2024, department of Biochemistry celebrated Teachers' Day. Dr. M. Shabana Begum, Dean of Life Sciences, was the chief guest. Students and faculty gathered to express their gratitude to their teachers.

The event featured a welcome address, handmade gifts, and an inspiring speech by the Dean. The celebration concluded with a group photo and a deep sense of appreciation for the teachers.



EYE CAMP

On 6th September 2024, department of Biochemistry, in association with Vasan Eye Care, Salem, conducted a highly Eye Camp in Velampalayam village. Led by faculty members Mrs.T.Renuka and Mrs.M.Priyanka Gandhi, a team of 25 enthusiastic UG and PG students worked together to provide free eye check-ups. The camp benefited a total of 75 people from the community, bringing joy and improved vision to those served.

INTERDISCIPLINARY ACTIVITY

On 24th September 2024, department of Biochemistry conducted an interdisciplinary activity for the II M.Sc Microbiology students on the principles and operating procedure of the UV-VIS Spectrophotometer.



WORLD ENVIRONMENT HEALTH DAY

On September 25th and 26th, 2024, department of Biochemistry celebrated World Environment Health Day by organizing various competitions. Events included a poster presentation, grains art, drawing, nutritional food preparation, and Meganthi (henna art). These activities aimed to raise awareness about environmental health while engaging participants in creative and educational experiences.

Department of HMCS



INTERNATIONAL HOUSEKEEPING WEEK 2K24 CELEBRATION

On 20th September 2024, department of HMCS organized the "International Housekeeping Week 2K24 Celebration."

INDUSTRIAL VISIT

On 30.09.2024, department of HMCS organized an industrial visit to Residency Tower, Covai, where students explored operations and gained valuable industry insights.



Department of Tamil



FIELD VISIT

On September 21, 2024, department of Tamilorganized a field visit to Tamil University, Thanjavur. During the visit, the professor from the Drama department interacted with our students.

Department of TFD



ONAM FESTIVAL

On 13th September 2024, department of Textile and Fashion Designing is thrilled to celebrated Onam with great enthusiasm! The festivities will include traditional Onam activities, exciting competitions, and a vibrant cultural program, promising a day filled with joy, unity, and a celebration of our rich heritage. Dr. R. Selvakumaran, Director (Academic), Dr. S. P. Vijeikumar, Principal act as chief guest of this special occasions.

DESIGN THINKING AND PROCESS

On 10th September 2024, department of Textile and Fashion Designing organized a guest lecture on "Design Thinking and Process" to enhance the Fashion Portfolio Developmental Project and provide valuable insights into career pathways for TFD students. Mr. A. Sadheeshkumar, Senior Faculty - Grade II at the School of Fashion, conducted an engaging session that stimulated students' creativity, covering everything from inspirational themes to the emotional aspects of designing.

The Department extends its gratitude to the Management and Dr. S. P. Vijeikumar, Principal, for their encouragement and support.



MoU



On 21st September 2024, department of Textile and Fashion Designing, in collaboration with the Texvalley Fashion Designer Club (FDC), signed a Memorandum of Understanding (MoU) to partner on various initiatives such as internships, placements, workshops, marketing strategies, entrepreneurship development, and fashion modeling. This partnership aims to enhance the skills of Textile and Fashion Designing students and provide them with a well-defined career path.



INDUSTRIAL VISIT

On 27th & 28th September 2024, department of Textile and Fashion Designing completed a two-day industrial visit to Cochin and Munnar. The visit provided students with insights into various aspects of the textile and fashion industry, enhancing their understanding of the practical applications of their studies.

SKILL DEVELOPMENT

ORIENTATION PROGRAM

On 3rd September 2024, Skill Development Orientation Program for first-year UG and PG students was completed. The program provided essential training and insights aimed at enhancing the skills and competencies of the participants.



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MoU with Stockathon Academy Pvt. Ltd

On 12th September 2024, Skill Development Cell signed an MoU with Stockathon Academy Pvt. Ltd., Bengaluru. Mr. G. Vijayaragavan, Founder of Stockathon Academy, delivered a lecture to our students on GST registration, GST filing, E-way bill preparation, and other related topics.



FDP-IDEA GENERATION METHODS

From 18 to 20 September 2024, Dr. P. Dhilip and Dr. S. Manikandan participated in the ICT Academy Faculty Development Program - Idea Generation Methods at Bharathiyar Arts and Science College for Women, Deviyakurichi, Salem.

POSH ACT 2013

On 28th September 2024, Faculty Development Programme Cell conducted a Knowledge Sharing Session at the B-block mini seminar hall. The session covered two topics: "POSH Act 2013," presented by Mrs. T. Madhumathi, Women's Forum Coordinator, and "Global Business Foundation Skills," delivered by Mr. A. Karthigaiselvam, Assistant Professor, Department of BBA, and Mr. E. Natarajan, Assistant Professor, Department of BCA. A total of 68 staff members benefitted from this programme.



R&D and IIC



INTELLECTUAL PROPERTY AND TECHNOLOGY TRANSFER WORKSHOP

On 12th September 2024, Dr.S.Sudhakar, Dean of Research and Development, and Dr. P. Dhilip, IIC Coordinator, participated in the "Intellectual Property and Technology Transfer Workshop" held at KSR College of Technology.

WOMEN'S FORUM



AWARENESS PROGRAMME ON THE POSH ACT - 2013

On 4th September 2024, the Women's Forum organized an Awareness Programme on the PoSH Act - 2013 at 02:00 PM. The event was held at the Government Girls Higher Secondary School in Namakkal. The programme aimed to raise awareness about the Prevention of Sexual Harassment (PoSH) Act and its implications.

EMPOWER YOUR CYCLE: SMART HYGIENE SOLUTIONS

On 9th September 2024, the Women's Forum, in association with the Tamil Nadu State Rural Livelihood Mission, Namakkal, organized a sponsored programme titled "Empower Your Cycle: Smart Hygiene Solutions." The first day of the event focused on Menstrual Hygiene Management, providing valuable insights and practical solutions to enhance menstrual health and hygiene.



WORLD SUICIDE PREVENTION DAY



On 10th September 2024, World Suicide Prevention Day (WSPD) was observed, with the triennial theme from 2024 to 2026 being "Changing the Narrative on Suicide" and the call to action "Start the Conversation." This theme highlights the importance of reducing stigma and encouraging open dialogues about suicide. Dr. V. Jayanthi, MD (Psy), Psychiatrist from the District Mental Health Program (DMHP), Government Headquarters Hospital, Rasipuram, and Mrs. S. Archana, MSc (Psy), Psychologist from the same program, were the chief guests. They shared valuable insights and practical tips with our students on how to lead a fulfilling life with a smile. The event concluded with a pledge for Suicide Prevention Day.

RURAL LIVELIHOOD MISSION

From 9th to 11th September 2024, the Women's

Forum, in association with the Tamil Nadu State Rural Livelihood Mission, organized a three-day sponsored programme on "Menstrual Hygiene Management." The event successfully raised an amount of Rs. 20,000. Around 1,000 girl students from all UG and PG classes across

objectives of the programme included promoting effective and hygienic practices for managing menstruation. The programme also focused on educating participants about menstruation, emphasizing its importance for health,



ADDRESSING SEXUAL HARASSMENT AT LOYOLA COLLEGE

On 12th September 2024, Mrs. T. Madhumathi, Coordinator of Women's Forum, delivered a session titled "Breaking the Silence: Addressing Sexual Harassment in College" at Loyola College of Arts and Science in Mettala. This was on the invitation of the Women Empowerment Cell, following her certification for completing the course on POSH Law conducted by the MSME Technology Development Centre, Chennai.



NUTRIENTS AWARENESS PROGRAMME

On 25th September 2024, Nutrients Awareness Programme for Girls, organized by the Women's Forum. Mr. P. UdhayCheran, Chief Operations Officer, and Mr. S. KuraliyaSundar, Dietician and Nutritionist from Dharan Hospital, Salem, served as the Chief Guests.



SCALING YOUR ENTREPRENEURIAL SKILLS

On 12th September 2024, EDC Cell organized a program for EDC students on the topic "Scaling Your Entrepreneurial Skills with Banking Support." Mr. G. Dineshkumar, Branch Manager of DBS Bank India Ltd., Rasipuram Branch, was the chief guest. He delivered an insightful lecture on the various bank loan facilities available for new-generation entrepreneurs.

CDC

PROGRAMME ON CURRICULUM DESIGN AND FRAMEWORK

On 4th September 2024, department of Textile and Fashion Designing, Hotel Management and Catering Science, and English Literature organized an orientation session on the curriculum, examination framework, benefits of autonomy, and ABC ID to raise awareness among students at B Block Conference Hall. Dr. Gowrishankar (CoE), Dr. S. Shahitha, and Mr. Mohankumar (Deputy CoE delivered a invaluable insights delivered to the



YRC & RRC



BLOOD DONATION CAMP

On 6th September 2024, the YRC and RRC cells organized a Blood Donation Camp in collaboration with Maruthi Blood Bank, Salem.

A total of 52 units of blood were donated by both students and staff members, contributing significantly to the noble cause of saving lives.



CII-IWN VIVIDHA Health & Wellness Conclave

On September 13, 2024, Dr. M. Meenachi, Assistant Professor of Physics, and Ms. A. Ramya, Assistant Professor of English, from IIC attended the CII-IWN VIVIDHA Health & Wellness Conclave at C. J. Pallazzio, Salem. The event featured various sessions on themes including pain and palliative care, policies on access to pain relief, embracing menopause with grace and confidence, IVF from hope to reality, and entrepreneurship in the medical

IDA Awards

On 18th September 2024, we have been announced that out of 1900 institutions, our college has been selected as one of the top 8 in the Industry-Academia Collaboration category at the IDA Awards hosted by the India Didactics Association.



Community College



COLLEGE BAZAAR

On 12th and 13thSeptember 2024, organized the College Bazaar at 10:00 AM on the MCAS Campus. Dr. S.P. Vijeikumar, the Principal, served as the chief guest for the event.

The bazaar provided a platform for students and faculty to showcase various products and activities, fostering a vibrant community atmosphere.



TEMPLE FUNCTION

On 21st September 2024, a temple function was organized by the NSS. A total of 50 students and 3 staff members participated at Anjaneyar Temple in Mettal.

PLEDGE-TAKING, CAMPUS CLEANING, AND TREE PLANTING

On 24th September 2024, the National Service Scheme (2024-2025) organized a series of events, including pledge-taking, campus cleaning, and tree planting. The events took place behind the college canteen. The day began with the Swachh Bharat Mission pledge at 10:30 AM, followed by campus cleaning and tree planting activities from 2:00 PM to 3:45 PM as part of the NSS Day celebration.



PLASTIC AWARENESS PROGRAM

On 19th September 2024, the NSS unit organized a Plastic Awareness Program in association with Unnat Bharat Abhiyan at Rasipuram UrachiMandram. The event aimed to educate the local community on the harmful effects of plastic usage and promote eco-friendly alternatives. Volunteers actively participated in spreading awareness about reducing plastic consumption and recycling practices. The program was well-received, with local residents showing enthusiasm for adopting sustainable practices in their daily lives.



FREE MEDICAL CAMP

On 28th and 29th September 2024, the National Service Scheme (NSS) is organizing a Free Medical Camp the Poovai Ammal Marriage Hall, Rasipuram for the academic year 2024-2025. NSS student volunteers and program officers will actively participate in the camp, offering their services to the local community.

PHYSICAL EDUCATION

INTERCOLLEGIATE TOURNAMENT

On 2nd and 3rd September 2024, the men's chess team secured the overall winner position in the Periyar University Intercollegiate Tournament held at Sri VidyaMandir Arts and Science College, Salem. Additionally, two students from the team were selected to represent in the All India Inter-University Tournament, marking a significant achievement for the team and the college.



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STATE-LEVEL POWERLIFTING BENCH PRESS

On 31st August and 1st September 2024, MCAS Lifters participated in the State-level Powerlifting Bench Press Competition held in Madurai. The gold and silver medal holders have been shortlisted to compete in the National-level Powerlifting Championship, which will take place in Goa in October 2024. The results include 7 gold medals, 3 silver medals, and 2 bronze medals



JUDO TOURNAMENT

On 6th September 2024, at the Periyar University Intercollegiate Judo Tournament held at Government Women's Arts College, Salem, the Women's Judo team secured the overall Winner position, while the Men's Judo team achieved the overall Third position.

WOMEN'S WRESTLING TEAM

On 9th September 2024, Women's Wrestling team won the Overall Championship at the Periyar University Intercollegiate Tournament held at Government Women's Arts College, Salem.



CM TROPHY

From 14th September 2024 to 16th September 2024, department of Physical Education organized the CM Trophy at KSR College of Arts and Science (Autonomous), Tiruchengode. The event, which began each day at 9:00 AM, saw the participation of 46 students and 4 staff members from MCAS. The competition provided a dynamic platform for showcasing athletic skills and fostering sportsmanship among participants.



PU INTER COLLEGIATE BADMINTON

On 25th September 2024, department of Physical Education organized by PU Inter Collegiate Badminton(Men & Women) tournament. A total of 12 students and 2 staff members participated in the competition. The event took place at 9:00 AM at KSR College of Arts and Science (Autonomous), Tiruchengode.

DISTRICT LEVEL COMPETITION IN CRICKET

On 28th September 2024, R. David department of Microbiology, III B.Sc., achieved a Bronze Medal in Cricket at the District Level Competition of the Tamil Nadu Chief Minister's Trophy







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